

“Despite confusing claims and counterclaims of scientists, corporations, interest groups and politicians about the whether the world is in catastrophic decline or not....it is fair to say that we all know that something is not right!”

Jay Harman, The Sharks Paintbush"-Nicholas Brealey Publishing.



Fero
Consulting Ltd.

Bob Crawford
07500 962548

www.feroconsulting.uk
bobcrawford@feroconsulting.uk



Fero
Consulting Ltd.



Sustainability strategy development;
it's the clever choice

Catastrophic decline or not, businesses are being asked to operate in very turbulent climates-whether due to ever changing weather patterns, disruptive technologies or changing political scenarios driving more and more legislation or indeed something else again.

The ability of the business to identify risk, and be able to grasp opportunities that come along whilst balancing the tension between business finances with social and environmental actions and outcomes is all mission critical.



But what if you do not know what you do not know?

We at Fero Consulting are here to be able to help with just such a question.



Sustainability strategy development; it's the clever choice

We are a group of strong business change leaders at strategic, operational and implementation levels who will help you push the boundaries of understanding and success whilst balancing the tensions described. We offer core services such as;

- Sustainability advice, planning and communications;
- Sustainable material selection and passports;
- Energy and carbon influencing ideas and actions; and
- Environmental impact improvement and know how

We are sustainability driven practitioners with the belief that enhancing your corporate sustainability performance level is our delivery goal. All supported by our scientific knowledge base and distinctive business guile.

“Giving clients the ability to adapt to an ever changing business environment”.

Bob Crawford 07500 962548



Sustainability Strategy Advice

Despite many good businesses doing good, we still come across business leaders stating that big challenges remain including inequality, increasing legislation, climate change resilience, and ever-changing business issues.....Do you need some help?

Sustainable Material Development

The challenge to make the industrial, commercial and the built environment more sustainable has never been so complex. Some 9 million tonnes of plastics are still ending up in our oceans, with much of the material been used only once. We must change this and quickly.....but how?

Energy and Carbon Development.

Energy and carbon management has been around for a long time and many opportunities are still out there to do something. But they tend to be hard to get at such as waste heat recovery, using waste as a resource, fuel switching to biobased sources, as well as new forms of energy generation and storage technologies. Businesses lack bandwidth to really make a difference.....can we help?

Environmental and Health Development

Renewable energy is one pathway to a better, less polluted environment but there is an awful lot more to go at including the improvement of air quality in general. Especially capital in staff occupied buildings and within our transport fleets-road, rail, air and sea. It is possible to make your building a healthier place to be and to improve staff productivity levels.....we can prove it!!

www.feroconsulting.uk bobcrawford@feroconsulting.uk