



Fero
Consulting Ltd.

Sustainability strategy
it's the

development;
clever choice

Material Intelligence

Providing clients with vital information that will affect their business performance.

The importance of the right selection of material is mission critical to ensure the performance of your product is not compromised in any way. With the continuous cost and environmental pressure on businesses to provide cheaper and more eco-friendly products, in most instances trade off's need to be consider and fully understood.



“influencing the choice of materials that will give our clients maximum commercial advantage in the market place”.

IN THIS ISSUE

MATERIAL INTELLIGENCE

The continual pressure to produce environmentally friendly products.

World-wide regulations governing material choice.

Gaining the commercial advantage in a challenging marketplace.

Staying ahead of competition by outsourcing material expertise.

Utilising the latest material selection software

NEWSLETTER

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Is regulation forcing you to change materials?

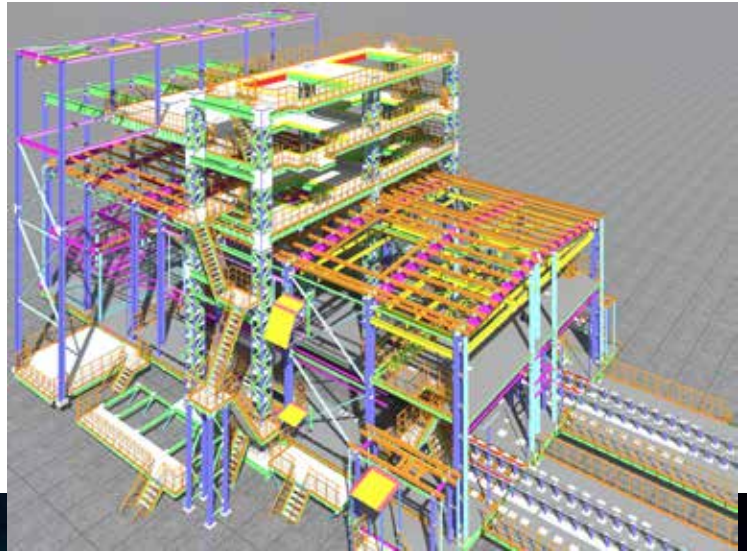
The choice of material and your selection process becomes **MATERIAL** to the outcomes.

If we offered, you:

- Faster new product development-less design iterations;
- Better environmental footprints;
- Better and clearer decision making;
- Lower overall cost for development;
- Less time to market; and
- Lower product costs.

Would you take it?????

We bet you would.



“a rigorous material selection process to find the right materials early in the design prototyping”.

Materials selection can take many man hours to assess and compare products that are out there but you free up that man hour resource by sub-contracting or buying in that service from Fero Consulting. We use the latest material selection software known as GRANTA CES Selector. Please see the latest case study from GRANTA showing exactly what can be achieved.

<https://www.grantadesign.com/news/news/reports/tecumseh.shtml>

If you would a chat about what we can deliver on with materials selection give us a call.

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